Write Linux CD Image to USB Flash Drive

Prepare a Linux CD image (here we use Xubuntu 16.04) and the USB flash drive. Attach the drive and check its assigned device name using dmesg (here we get /dev/sdb). Then, copy the image to the drive using dd.

# dd if=xubuntu-16.04-*.iso of=/dev/sdb bs=4M; sync

Source: Debian CD FAQ