THE EFFECTS OF STUDENT’S PARTICIPATION IN ACADEMIC AND NON-ACADEMIC ACTIVITIES ON STUDENT’S CHARACTER DEVELOPMENT AT BOGOR AGRICULTURAL UNIVERSITY

ABSTRACT. Human capital is perceived as the most important factor in the advancement of nation. Therefore, character development as one of the key elements to create competitive human capital must be positioned as an integrated part in education system. This research aimed to analyze the main factors that influence undergraduate student’s character development. The study was conducted at Bogor Agricultural University from June through November 2012 with the involvement of 1002 active students. The total sample was determined by using Slovin formula, while the sample selection was carried out with quota sampling technique. The results indicated that most of samples were categorized to have good character. It means that samples had knowing the good, loving or desiring the good, and acting the good. Further analysis showed that undergraduate student’s character was significantly influenced by gender, personality type, lecturer deliver moral message in class, students participate in dorm activities, training for student’s management skills, character education training held by Directorate of Student Affairs IPB, Emotional and Spiritual Quotient program, and students received scholarship resulted into a better character level. This study was seen valuable for the decision makers in education institutions and others policy maker to design appropriate mechanism to improve character students.

Key words: Academic, Activities, Character, Non-Academic, Student.