This name has been repeatedly mentioned in many verses. Ar-Rabb is the One Who nurtures and sustains all of His servants through regulating the affairs and granting all types of favours and blessings. More specifically He is the One Who nurtures and sustains his sincere friends by correcting and purifying their hearts, souls and
manner. This is why their supplications are frequently made with this Noble Name because they seek this specific nurturing.

"And your Lord is Most Forgiving, Owner of Mercy. Were He to call them to account for what they had earned then surely He would have hastened on their punishment. But they have their appointed time beyond which they will find no escape." (18:58)

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