Friday Tour to Petir Village

Friday Tour to Village of Petir: IPB Ready to Facilitate Small-Medium Scale Food Businesses at the Village of Petir

Bogor Agricultural Institute (IPB) expressed its readiness to assist Small-Medium Businesses at the Petir Village. Some of the potential food businesses at the village are sweet potato chips of various flavors, glutinous rice crispies, renggining, and teng-teng. "In order that it is safe for communities to buy and consume the food products made by the people of Petir Village, the small-medium businesses or producers are expected to have a Product Number of Home Industry (PIRT) from the local Health Services. If you do not have, let us together arrange it. We, IPB, are ready to provide assistance," said the researcher of the South East Asian Food and Agricultural Science and Technology (SEAFAST) Center IPB, Ir.Sutrisno Koswara, M. Si in the Friday Tour, Friday (4/6) at the Village of Petir.

To get the product number, it does take too difficult requirements. The small-medium business owner is requested to submit a certificate of food extension, an identity card, a business certificate, a label and pay the cost of Rp 50 thousand. The product number will come out a month later. It gives assurance to consumers that the product is safe to consume by the public. Ir.Sutrisno, M. Si mentioned the case of the chip product made from fake buffalo skin, which was actually made from wheat flour mixed with coloring additive and borax or the remaining leather of jacket industry. The fake product of buffalo skin chip does not have a Product Number of Home Industry

Dr. Slamet Budijanto, Lecturer in the Department of Food Science and Technology, Faculty of Agricultural Technology (FATETA) IPB, representing the Dean of FATETA IPB, suggested that before marketing it is important that the quality of food products (snacks) be improved in terms of food safety, taste, processing and packaging. "If required we will provide assistance and facilitation with the marketing of the community’s food product. But first, if allowed, we will make a survey of its production process to determine whether it is safe or not," said Dr. Slamet. As for the improvement in the packaging of snack food produced by the communities in the village of Petir, it is planned that the Institute for Research and Community Services of IPB will make generic packaging.
Vice Chairman of Service Division, LPPM-IPB, Dr. Ir. Prastowo explained five action programs for the Village of Petir: Family Empowerment Post (Posdaya), which was coordinated by Dr. Pudji Mulyono; Small-Medium Food Businesses by Ir. Sutrisno Koswara, M. Si; Handicrafts by Dr. Nurhadi; Clean Water by Dr. Prastowo and Plant Clinic.

The activities starting with the distribution of aid to 30 orphans was attended by the Head of Darmaga District, Arom Rusnandar. Mr. Arom appreciated the contribution of IPB to the five villages around the campus within the area of Darmaga District. "This is the third Friday Tour of IPB in the District of Darmaga. Unlike three years ago, IPB is now popular and close to its residents. I am very grateful for IPB to help build and promote our region," said Mr. Arom. A similar view was given by the Village of Chief of Petir, Engkos Kosasih. On that occasion, Mr. Engkos requested assistance from IPB with the development program of clean water sanitation facilities from the government.

Also present in these activities were LPPM Team consisting of Dr. Saharudin and Dr. Kamto; Head of Public Relations and Protocol IPB, Ir. Henny Windarti, M. Si; and a number of lecturers from various universities in Indonesia currently doing internship in IPB. In the potential skill exhibition the handicraft products by the local residents were also displayed such as puppet show, various toys and dried flowers (mtd).