Globalization of Jamu Brand Indonesia

Jamu is a traditional medicine heritage that has been recognized in Indonesia. Effort to increase the utilization of Jamu in Indonesia has become national issue. Indonesian stakeholders launched Jamu Brand Indonesia and Gelar Kebangkitan Jamu since 2008. On 2008, The 1st Symposium on Temulawak also held in Bogor, Indonesia since Temulawak is an icon for Indonesian Jamu. Jamu Sciencetification was launched on January 2010.

Based on all activity we perform the series activity call Globalization of Jamu Brand Indonesia. The series of activity to be implemented are 2nd International Symposium on Temulawak, 40th Meeting of National Working Group on Indonesian Medicinal Plant, Pre Conference, Business Meeting, Jamu Festival, Batik Design Competition

See link:  http://seminar.biofarmaka.or.id